EFFECTIVE JANUARY 1, 2019

RETAILS

PER COLUMN INCH

| OPEN | $22 |
| 8X | -5% OFF |
| 13X | -10% OFF |
| 26X | -15% OFF |
| 52X | -20% OFF |

ADD SOME COLOR

| 1-6 INCHES | $25 |
| 7-14 INCHES | $40 |
| 15-29 INCHES | $70 |
| 30-62 INCHES | $85 |
| 63-129 INCHES | $100 |

SIZES

- 6 col. by 21.5"; 85 line screen
  - 1 column: 1.5625"
  - 2 columns: 3.25"
  - 3 columns: 4.9375"
  - 4 columns: 6.625"
  - 5 columns: 8.3125"
  - 6 columns: 10"

CLASSIFIED

PER COLUMN INCH

| OPEN | $22 |
| 8X | -5% OFF |
| 13X | -10% OFF |
| 26X | -15% OFF |
| 52X | -20% OFF |

HELP WANTED

- $22/wk - 1X1 (16-25 words)
- $44/wk - 1X2 (26-40 words)
- $88/wk - 2X2 (41-75 words)

Call for additional size and costs.

GARAGE SALES

- $10/wk - 1X1 (16-25 words)
- $20/wk - 1X2 (26-40 words)
- $40/wk - 2X2 (25-75 words)

Call for additional size and costs.

SIZES

- 7 col. by 21.5"; 85 line screen
  - 1 column: 1.3214"
  - 2 columns: 2.7679"
  - 3 columns: 4.2143"
  - 4 columns: 5.6607"
  - 5 columns: 7.1071"
  - 6 columns: 8.5536"

ONLINE ADS

www.FortBendStar.com

- STARBOARD
  - $400/month
  - 750 x 100 pixels

- POSTER ADS
  - $300/month
  - 300 x 250 pixels

OVER 30,000 WEEKLY DISTRIBUTION

- 77478: 5,700
- 77479: 12,100
- 77459: 10,100
- Racks: 2,100
- Total: 30,000
**PRINT DELIVER**

**JANUARY 1, 2019**

**SIZE 8.5” X 5.5”**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Single-Sided</th>
<th>Double-Sided</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,000 - 9,000</td>
<td>$82/M</td>
<td>$87/M</td>
</tr>
<tr>
<td>10,000 - 19,000</td>
<td>$65.50/M</td>
<td>$69.50/M</td>
</tr>
<tr>
<td>20,000 - 49,000</td>
<td>$52.50/M</td>
<td>$56/M</td>
</tr>
<tr>
<td>50,000 +</td>
<td>$43/M</td>
<td>$46/M</td>
</tr>
</tbody>
</table>

**SIZE 8.5” X 11”**

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Single-Sided</th>
<th>Double-Sided</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,000 - 9,000</td>
<td>$105/M</td>
<td>$115/M</td>
</tr>
<tr>
<td>10,000 - 19,000</td>
<td>$75/M</td>
<td>$80/M</td>
</tr>
<tr>
<td>20,000 - 29,000</td>
<td>$62/M</td>
<td>$66.50/M</td>
</tr>
<tr>
<td>30,000 - 49,000</td>
<td>$56/M</td>
<td>$60/M</td>
</tr>
<tr>
<td>50,000 +</td>
<td>$50/M</td>
<td>$53/M</td>
</tr>
</tbody>
</table>

*For bleeds, add $5/M *For perf, add $5/M

**INSERTS**

**PRICE PER THOUSAND**

- UP TO 3,000 $40
- 3,001-9,999 $36
- 10,000-19,999 $32
- 20,000-35,000 $27

**CONTRACT DISCOUNTS**

- 8X 5% OFF
- 13X 10% OFF
- 26X 15% OFF
- 52X 20% OFF

**STAR SALES CALENDAR**

- Fort Bend Newcomers Guide... Tab ..........February 20th
- 55 Days of Summer ................. Tab ..........March 27th
- Easter Worship .................................April 17th
- Skeeter's Schedule ..........................April 17th
- Senior Living Guide, Spring .............May 15th
- Reader’s Choice Awards ...................June 26th
- Back-to-School ...............................July 31st
- High School Football ......................August 28th
- Senior Living Guide, Fall .................October 2nd
- 5th Annual Senior Expo ............... Event...........October 9th
- Santa Stops Here...November 20th & 27th, December 4th & 11th
- Business Honor Roll ........................December 25th

Call today at 281-690-4200

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- BROCHURES
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- VIDEO PRODUCTION

**Ship Inserts to:**

Fort Bend Southwest Star Newspaper
c/o THE EAGLE
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Bryan, Texas 77802